



# SOURCE™

## WHOLE FOOD & MICRONUTRIENT COMPLEX

ASEA VIA Source is a whole-food based micronutrient nutritional supplement that supports cellular health and general wellness. This proprietary blend of vitamins, minerals, phytonutrients, organic superfoods, trace minerals, and enzymes features ASEA's proprietary BioVIA™ Source™ Complex, which supports the bioavailability of the nutrients found in VIA Source.

The ASEA VIA line of nutritional supplements is expertly formulated with nutrient building blocks that complement ASEA REDOX and other ASEA VIA products.

### ASEA VIA SOURCE DETAILS

The standard western diet lacks many key nutrients because of depleted soil and modern food processing. ASEA VIA Source is formulated for bioavailability and includes whole-food sources of nutrition, which assimilate naturally in the body. Whole foods contain key vitamins along with their cofactors—other nutrients naturally found in food that work with each vitamin to increase its absorption. An orange, for example, contains plenty of vitamin C, but it's also rich in bioflavonoids, which help the body absorb that vitamin C. Vitamins in nature don't stand alone. They are present along with trace minerals, phytonutrients, and other vitamins in combinations the body recognizes as nutrition.

### WHAT MAKES VIA SOURCE UNIQUE?

VIA Source is expertly formulated, not only with a comprehensive variety of vitamins and minerals your body needs, but with nutrient cofactors that help to increase bioavailability. This is done using five techniques.

#### Glycoprotein Ferment Matrix

The whole-food nutrients in VIA Source are grown from a nutritional yeast in a specialized environment high in vitamins and minerals. Like a plant taking nutrients from soil as it forms fruits and vegetables, the yeast takes up these nutrients as it grows, creating a glycoprotein matrix that contains the vitamins and minerals in a form the body recognizes. The yeast is then deactivated in a special process, leaving only bioavailable, easy-to-digest vitamins and minerals.

#### Meticulous Sourcing

ASEA is committed to selecting the most readily absorbable form of each nutrient in VIA Source. This can be seen in the choice to use calcium and magnesium from a bioavailable, natural red-algae extract and the choice of including whole superfoods from around the world to give this product its unique profile of whole certified organic superfoods not found in most western diets.

#### B Complex Vitamins

Extracts of holy basil, lemon, and guava, known to be high in B vitamins, are used in a natural ferment extraction process to obtain the B-complex vitamins in VIA Source. These natural combinations of nutrients are the cornerstone of VIA Source. They provide the building blocks of healthy cells and general nutrition.



120 Capsules

Pricing can be found in your virtual office library.

### DIRECTIONS

Take four (4) capsules daily.

Women who are lactating or pregnant should consult their health care professional.

Store in a cool, dry place.



## WHAT MAKES VIA SOURCE UNIQUE? (CONT.)

### Superfoods

Superfoods are the most nutrient-dense fruits, vegetables, and plants from around the world. The organic superfoods in VIA Source are a combination of nature's most nutrient-dense greens and berries, guaranteeing maximum phytonutrient content. These nutrients are preserved through a low-heat drying process.

Each of the organic superfoods in VIA Source was chosen for its array of concentrated phytonutrients. The superfoods in VIA Source are naturally high in flavonoids and proanthocyanidins to help support the body's natural response to oxidative stress, indole-3-carbinol to support the body's natural immune response, and carotenoids to help sustain a healthy cardiovascular system.

### Polyphenols

Some phytonutrients, such as polyphenols from various berries, work more efficiently if there are several types present in the body at the same time. VIA Source contains the juices of 11 different fruits rich in these cell-protecting compounds.

### BioVIA™ Source Complex

To further aid in the absorption of nutrients, VIA Source contains a unique blend of enzymes to help the body get the most out of every nutrient.

## BENEFITS

- › Supports cellular health, general nutrition, and wellness throughout the body.
- › Aids in the assimilation of nutrients with the proprietary BioVIA Source Complex.

## KEY FEATURES

- › Provides nutrient building blocks that complement ASEA REDOX
- › Includes vitamins and minerals in a glycoprotein ferment, a process that makes vitamins and minerals more stable and bioavailable
- › Includes both macro- and trace marine minerals from red algae, a unique, bioavailable plant mineral source
- › Contains organic superfoods for an array of concentrated phytonutrients
- › Contains naturally concentrated, stable B-complex vitamins
- › Includes sources of natural phytonutrients such as polyphenols, carotenoids, indole-3-carbinol, which have a wide range of health benefits
- › Includes BioVIA™ Source, ASEA's proprietary absorption complex, which provides the necessary components that support the bioavailability of the nutrients found in VIA Source
- › Non-GMO
- › 100% plant cellulose capsules

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



SUPPLEMENT FACTS		
Serving Size: 4 Capsules    Servings Per Container: 30		
	Amount per serving	% DV
Vitamin A (from Natural Beta Carotene)	1500 mcg RAE	170%
Vitamin C (from Acerola Cherry Extract)	60 mg	70%
Vitamin D3 (from Glycoprotein Matrix)	80 mcg (3200 IU)	400%
Vitamin E (from Mixed Natural Tocopherols)	21 mg	140%
Thiamin** (Holy Basil, Lemon, Guava Extracts, Glycoprotein Matrix)	2.0 mg	170%
Riboflavin** (Holy Basil, Lemon, Guava Extracts)	2.0 mg	150%
Niacin** (from Holy Basil, Lemon, Guava Extracts, Glycoprotein Matrix)	20 mg	130%
Vitamin B6** (from Holy Basil, Lemon, Guava Extracts, Glycoprotein Matrix)	2.0 mg	120%
Folate** (Holy Basil, Lemon, Guava Extracts, Glycoprotein Matrix)	667 mcg DFE	170%
Vitamin B12 (Glycoprotein Matrix)	20 mcg	830%
Pantothenic acid** (Holy Basil, Lemon, Guava Extracts)	11 mg	220%
Calcium (from Marine Algae)	400 mg	30%
Iodine (from Kelp)	120 mcg	80%
Magnesium (from Magnesium Citrate and Marine Algae)	80 mg	20%
Zinc (as Zinc Citrate Dihydrate)	6.0 mg	60%
Selenium (as Selenium Yeast)	50 mcg	90%
Chromium (as Chromium Yeast)	100 mcg	290%
Certified Organic Whole Food and Sea Vegetable Blends	360 mg	*
Spirulina, Chlorella, Dulse, Irish Moss, Alfalfa Leaf Juice, Wheat Grass Juice, Barley Grass Juice, Oat Grass Juice, Pomegranate Juice, Acai Berry Juice, Acerola Cherry Juice, Black Currant Juice, Blackberry Juice, Blueberry Juice, Cranberry Juice, Grape Juice, Goji Berry Juice, Maqui Berry Juice, Raspberry Juice, Sea Kelp, Broccoli, Cabbage, Parsley, Kale, Dandelion, Broccoli Sprout		
BioVIA-Source™ Complex	46 mg	*
Protease, Amylase, Lipase, Sucrase, Alpha Galactosidase, Bromelain		

\* Daily Values (DV) Not Established

Other Ingredients: Rice Powder, Vegetarian Capsule (hydroxypropyl methylcellulose, water)  
 Contains: soy, wheat.  
 \*\* From Orgen-B's®, a registered trademark of Orgenetics Inc.

Although this product contains wheat, it is gluten free.